

## The **Association for Women in Finance** presents:

## 'Getting Fit and Giving Back: Cycling to Deliver the Great Outdoors'

Thursday, December 1st 2016, 7:00 pm - 9:00 pm

Join us for an inspiring evening to hear how a grass roots fundraising endeavor is having a real impact on the life of underprivileged children. Robert Williams will discuss the journey of the Knights in White Lycra, who use their love of cycling to raise money for charity, and Kozue Oka will talk about how funding from the Knights is helping Mirai no Mori to provide life-changing outdoor programs for abused, neglected and orphaned Japanese Children

Rob Williams is the founder of the Tokyo-based 'Knights in White Lycra' amateur fundraising

cycling team, consisting of expat and Japanese men and women of all ages and abilities. Formed in 2012, the Knights have to date raised over ¥25 million for community-based projects in Japan, benefitting disadvantaged children and the Tohoku recovery. The Knights embark on an annual 500km ride within Japan, gaining sponsorship and donations which are passed to their annually chosen charity. Other on and off-bike fundraising events are held throughout the year, encouraging the involvement of family and children. Rob's professional career is in the financial planning and wealth management sector. He has lived in Tokyo for 17 years and is married with two boys. He is the current holder of the British Chamber of Commerce in Japan 'Person of the Year' award.

**Kozue Oka** is the Executive Director at Mirai no Mori, a fully-fledged NPO in Japan in its fourth year of operation. Mirai no Mori creates life-changing outdoor programs for abused, neglected, and orphaned children living in care throughout Japan,



supporting their growth into happy and successful young adults. Kozue started with Mirai no Mori as a camp leader in 2012, later becoming a full-time employee. With the support of the Mirai no Mori Board, Kozue's vision is to build a larger sustainable organization, serving more of the 30,000 children who live in care homes in Japan. Experiences in the outdoors have an immeasurable impact on the lives of these children who are unable to reside with their parents for a variety of reasons, many missing out on the joys of youth that others take for granted.

Doors open at 7:00 pm. Speakers starts at 7:30 pm.

Register online by Thursday, November 24th, 2016: https://awftokyo.wufoo.eu/forms/cycling-to-deliver-the-great-outdoors

https://awftokyo.wufoo.eu/forms/cycling-to-deliver-the-great-outdoors/ **Cost** inclusive of buffet dinner, wine and soft drinks:

Members and employees of corporate member firms: ¥2,500 Student Members: ¥1,000 (with I.D.) / Guests: ¥5,000

Please send any cancellations before the signup deadline so that we are able to adjust the catering costs. Your cooperation is greatly appreciated.

This event will be held at **Tokyo American Club**: 2-1-2 Azabudai, Minato-ku, Tokyo 106-0041

Map: https://www.tokyoamericanclub.org/index.php/en/about-the-club/access