



The Association for Women in Finance presents:

“From Washington to Tokyo: A Personal Journey in Journalism”

with

Jodi Schneider : Editor, Bloomberg

Wednesday May 11, 7:00pm – 9:00pm

(Doors open at 7:00, Speakers starts at 7:30)

This event will be held at the office of **Bloomberg, 21st FI Marunouchi Building**

<http://awftokyo.com/wp-content/uploads/2012/03/Map-to-Bloomberg.pdf>

This event will be facilitated by AWF board member Lisa Twaronite, Senior Correspondent at Thomson Reuters in Tokyo. Jodi Schneider will share her insights on working in newsrooms in Tokyo and Washington and her thoughts on the future of financial journalism. She will talk about her survival strategies in what has been a male-dominated field, and also her experiences as a working mother.



Jodi Schneider came in late September 2015 to Tokyo, where she is an editor on Bloomberg's Asia Economy team, helping oversee coverage of the Bank of Japan, economic indicators and macro-economic policy in the region. She has been an editor at Bloomberg since 2010, primarily leading the team that covers the U.S. Congress and tax policy. She is also a leader of the women's community in Bloomberg's Tokyo office.

Before coming to Tokyo, she was an editor and news manager in Washington, D.C., for 20 years, handling coverage of the U.S. Congress and politics, as well as business and finance. Before Bloomberg, she held senior editing and management roles at Congressional Quarterly, U.S. News and World Report magazine and The Washington Post.

Earlier in her career, Schneider was a reporter and editor at newspapers in Wisconsin, Colorado and Florida. Before going to Washington, she was a deputy managing editor for business coverage at the Orlando (Florida) Sentinel.

Schneider is active in journalism organizations. She has co-chaired the Fourth Estate Committee at the National Press Club in Washington and is a past president of the Society of American Business Editors and Writers.

She holds a bachelor's degree in journalism from the University of Wisconsin-Madison and a master's degree from the Medill School of Journalism at Northwestern University in Evanston, Illinois.

TO REGISTER:

Please register online here by Friday, May 6, 2016:

<https://awftokyo.wufoo.eu/forms/from-washington-to-tokyo/>

COST (Includes buffet and wine/soft drinks):

Members and employees of corporate member firms*: 2000 yen, Guest: 4000 yen

Student Members: 1000 yen (with I.D.)

Please send cancellation **before** the signup deadline so that we are able to adjust the catering costs.

Your cooperation is greatly appreciated.

PLEASE NOTE: You must register with AWF in advance and bring photo ID for building security.

For a map to the venue, please click this URL to download:

<http://awftokyo.com/wp-content/uploads/2012/03/Map-to-Bloomberg.pdf>