



The Association for Women in Finance presents:

## Social Media: Transforming the Way Professionals and Businesses Work with Garrell Malacad,

Global Account Director, LinkedIn Talent Solutions  
at LinkedIn Japan Co., Ltd.

**Monday February 10, 7:00pm – 9:00pm**

(Doors open at 7:00, speaker starts at 7:30)

This event will be held at the offices of **J.P. Morgan in Marunouchi**

Closest stations (see map link below): Tokyo, Yurakucho, Nijubashi-Mae

**Are you leveraging the full potential of social media?** Do you know that you can build your own self-brand, professional network, and become a marketing rep for your firm through LinkedIn? Would you like to get additional tips from an expert? **Our February guest speaker, Mr. Garrell Malacad**, Global Account Director of LinkedIn Talent Solutions, LinkedIn Japan Co., Ltd. will share how to get the most out of social media, how to build up your profile, and how to become a representative for your firm.



**Garrell Malacad** joined LinkedIn Japan in 2013 as a Global Account Director to expand LinkedIn's business with global Japanese companies.

Before joining LinkedIn, Garrell held senior sales management roles in IT companies including Cisco. His previous experience also includes sales operations and business development in Asia, Europe and the Americas.

He has been living in Japan for 27 years and is fluent in Japanese. Personally, Garrell is a strong believer in diversity in the workplace.

**TO REGISTER:** Please go to this link and complete the online registration by February 5<sup>th</sup>

<https://awftokyo.wufoo.eu/forms/social-media-transforming-the-way-we-work/>

COST (Includes buffet & wine):

Members and employees of corporate member firms\*: 4000 yen

Guests: 5000 yen

Student Members: 3000 yen (with i.d.)

Please send cancellations before the signup deadline so that we are able adjust the catering costs. Your cooperation is greatly appreciated.

For a map to the venue, please go to this URL to download one:  
<http://awftokyo.com/wp-content/uploads/2011/10/Map-to-JPMorgan.pdf>