

“Leadership for the 21st Century- What’s New?” with Yoko Ishikura

Professor, Keio University Graduate School of Media Design

Thursday October 10, 7:00pm – 9:30pm

(Doors open at 7:00, Speaker starts at 7:30)

**This event will be held at the offices of Ernst & Young ShinNihon (E&Y Japan) in Kasumigaseki:
Kasumigaseki Building, 33rd Floor, Seminar Room B&C**

The closest station is Toranomom on the Ginza Line (see map link below)



Yoko Ishikura, Professor, Graduate School of Media Design, Keio University (B.A., Sophia University; MBA, Darden School, University of Virginia; DBA, Harvard Business School)

Professor Ishikura's main area of academic research is in Global business strategy and Competitiveness. Her current research includes: Innovation of concepts and social systems, Business Strategy for creating shared value (by resolving global agendas), and Global talent & Leadership.

Professor Ishikura's past postings include: Manager at McKinsey & Company Inc.; Professor at the School of International Politics, Economics and Business at Aoyama Gakuin University; and Professor at the Graduate School of International Corporate Strategy at Hitotsubashi University.

She has served as a non-executive director of Japanese, U.S. and U.K. companies as well as serving as Vice President of the Science Council of Japan. She has been a Japan representative of the Partner Institute for the Global Competitiveness Report, and is currently a member of the Global Agenda Council on Education & Skills, the World Economic Forum.

TO REGISTER: Please register from
<https://awftokyo.wufoo.eu/forms/awf-event-with-yoko-ishikura/>
by Friday, October 4th

COST (Includes buffet & wine):
Members and employees of corporate member firms*: 4000 yen
Guests: 5000 yen
Student Members: 3000 yen (with i.d.)

Please send cancellations **before** the signup deadline so that we are able adjust our costs.
Your cooperation is greatly appreciated.

For a map to the venue, please go to this URL:
http://www.kasumigaseki36.com/access/en_map.html
or visit Google Maps: <http://goo.gl/maps/BIFJE>